



विश्वविद्यालय अनुदान आयोग University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002

> Ph :. 011-23236288/23239337 Fax : 011-2323 8858 E-mail : secy.ugc@nic.in

D.O.No.F.1-1/2021(Secy)

22nd November, 2021

Dear Madam/Sir,

As part of Azadi ka Amrit Mahotsav, which is a unique initiative of the Government of India to celebrate and commemorate India's 75 years of Independence, the Ministry of Culture is holding nationwide competitions for Deshbhakti Geet writing, Rangoli Making and Lori Writing.

The initiative was announced by the Hon'ble Prime Minister, Shri Narendra Modi in Mann Ki Baat on 24th October 2021. Interested participants may log in to https:// https://amritmahotsav.nic.in/competitions.htm to submit their entries and the last date for receiving the entries is 30th December, 2021.

The Vice Chancellors of all Universities and Principals of all colleges are requested to encourage students in their respective institutions for participating in these competitions. The links to jingles and banners related to the events are attached and can be displayed on websites of their institutions.

With kind regards,

Yours sincerely,

(Rajnish Jain)

Encl:As above

То

- The Vice-Chancellors of All Universities
- The Principals of All Colleges