**IMPACT OF GLOBALIZATION ON CULTURE AND VALUES:**

**On culture**: [Write what is culture in simple words]

Impact of globalization on culture can be understood through its influence on various elements of culture which are mentioned as follows:

* **Education**: Globalization has a great influence on the education systems all over the world. With the advent of the process of globalization, people around the world are being able to get educated themselves on various aspects and in the most easiest or convenient ways. Globalization has made it easier for individuals to understand about the know hows of the best education systems of different countries and follow their footsteps for achieving maximum results. Besides, through the help of student exchange programmes, students get the opportunities to receive education outside their own countries and thus cultural interactions take place. Increasing demands for vocational education, science education and technology based education etc. are the results of globalization process.
* **Technological advencement:** Globalization has brought tremendous changes in the field of technology. New technological innovations like- internet and other information and communication technology devices are easily available in the market. At present, India is considered as one of the most advanced countries of the world with regard to science and technology and as a result of this, the country is being able to move forward in enormous aspects. These advancements have not only touched the economic aspect but changes can also be seen in social unity and integration as well.
* **Health care improvement:** The process of globalization has also brought changes to the health sectors around the globe. Economic globalization and cooperation with different international agencies and organizations have increased foreign investment in India’s health sector. In consequence of all these, health care services have improved to a great extent and along with that improvement in physical and mental health of individuals can be observed in present days.
* **Devt.** **of transportation and travel**: With the development of transportation facilities, travelling has become easy and comfortable now a days. Hence, people can gain passports and visas of different countries very quicly which is conducive for improving business sector and migration has also become quite obvious in such circumstances.
* **Gender equality**: Globalization process has made individuals belonging to different gender aware about their own rights and responsibilities. Changing mindsets of people and growing acceptance for all genders have brought changes to the whole social set up. Participation of women and third gender people in various social activities have increased to a great extent. As equal opportunities are provided to every individual irrespective of their gender, hence their participation in every spheres are immensely appreciated.
* **Equal opportunities:** Though Indian constitution has provided equal opportunities for every individual irrespective of their caste, creed, race, religion, region etc. in every field, yet discriminations were still there. But, due to the process of globalization in the post independence period, these discriminations are eliminated to a great extent and the feeling of social integration has increased among people.
* **Family ststem:** From the dawn of civilization, Indians had been following joint family system. But, globalization process has brought changes in this aspect of Indian society. In present days, we can see that people find it more convenient to live in nuclear families than that of joint families. Along with that the rate of divorce cases are also increasing day by day.
* **Greetings:** In Indian tradition, we greet people by saying ‘ Namastey’ or ‘Namaskar’. But, with the advent of globalization process, it can be observed that people use ‘Hi’ and ‘Hello’ to greet others.
* **Festivals:** Changes can also be seen in celebration of festivals in India. In a multi-cultural social and religious set up like India, we used to observe Gandhi Jayanti, Independence day and Republic day as national holidays. Besides that, Diwali, Holi, Ramjan, Dashera were some of the popular festivals celebrated in India. Due to the expansion of globalization process, now a days, Indians are celebrating Valentines’ day, Friendship day in every corner of the country.
* **Food habits:** As a consequence of globalization process, the traditional foods of India are getting popullarity outside the nation. Like that, we are accepting different foreign dishes like- Pizza, Burgar, Chinese and Italian foods as a part of our food habits and these are gaining popularity in every part of our country.
* **Clothing:** Due to globalization process, changes can also be seen in dress pattern of individuals. In present days, besides traditional clothing, people used to wear dresses of different styles in various occasions.
* **Performing arts:** Performing arts mainly include music and dance. Indian music covers religious, classical and folk aspects and the dance forms include Bharatnatyam, Odissi, kathak, Kudipuchi, Kathakali, Mohiniyattam etc. Due to globalization process, these Indian traditional music and dance forms are gaining popularity in foreign countries. Indian artists have also been trying to create a new form of music by making fusion of western music and traditional Indian music. Increasing popularity of various western dance forms like Salsa, Hiphop, Balley and the like are the result of globalization process.

**Impact on values: [write what is value in 2/3 lines]**

Impact of globalization on values can be understood through the following mentioned points:

* **Respect to universal brotherhood**: Scientific and technological developments have lessen the geographical barriers among the countries. That’s why people around the globe are trying to solve their common problems through mutual understanding, cooperation and collaboration. In doing so, the feelings of friendship and universal brotherhood have developed among the people.
* **Changing social values**: Every society has its own social values and these values differ from society to society. As these social values represent a society hence there the need arises for changing these values from time to time for the seek of a dynamic and egalitarian society. The process of globalization acts as an agent for bringing change in social values and make these useful for the society.
* **Improvement of standard of living:** With the adoption of economic reformations in the year 1990, a change have been observed in the economic development of our country. Along with that, developments in the field of health sector, science and technology, information and comminication technology and an increase in the rate of employment have contributed immensely to the overall development of the country. All these developments are conducive for improvement of standard of living of its citizens.
* **Interdependence of mankind:** No country of the world can live alone at present days. Every country is dependent on each other in one way or the other. From the perspective of mankind, this interdependence is very essential to maintain harmonious relationship among the countries of the world. These kinds of values can be developed through the globalization process.
* **Global citizenship:** The process of globalization has aroused a feeling of global citizenship among people. It is also contributing towards creating a sense of social responsibility for the well being of mankind. Discriminatory attitudes can be removed from peoples’ mind through the feeling of global citizenship, which is very essential for developing higher level of values among individuals.
* **Belief in the freedom of all:** Globalization is very important for developing the principles of equity, equality and freedom among individuals. It can develop the critical and creative thinking abilities of individuals for the all round development of the whole world. The process of globalization also lays emphasis on the development of human rights and fundamental freedom for all.
* **World society:** World peace is a universal value. For maintaing peace and harmony in the world, creation of a world society is must. Globalization can provide necessary knowledge to all the people around the world for developing the feeling of world peace for the creation of a world society.
* **International understanding:** As interdependence among the countries of the world is increasing day by day, in such a condition cooperation and collaboration among these countries must be developed. Besides that, for the safety of our present and future genetrations, international understanding is very important aspcet. The process of globalization is reducing the gap among the countries and contributing for developing the concept of one worldone people.

**Conclusion: write conclusion here.**