Entrepreneur motivation factors----

Entrepreneurship is a tough game, and is certainly not meant for those who cannot withstand difficult times.

There is more to entrepreneurship and is not just about making money. Of course, I am not saying that you will not make money; but, before money you see difficulties coming your way.And only those sail through these difficult times that are passionate about pursuing their vision for a product or service that will change the way people think and live.

**Motivational Factors For Entrepreneurs**

All entrepreneurs have their own respective journeys to start their companies. There is no “one size fits all” theory or strategy that works for everyone who wishes to be an entrepreneur.

## **1. Passion**

You cannot be a lifeless soul who doesn’t believe in anything and neither wishes to believe. An entrepreneur needs to know [**how to take calculative risks**](https://wealthygorilla.com/take-risks-in-life-whilst-young/) that sometimes, involve a lot of things at stake.

The courage of taking risks usually comes from having faith in something. And, faith usually arises when one has passion towards something.

You go to any motivational speaking seminars and you will see every speaker talking about the importance of passion in starting a business.

Success of a company is directly proportional to hard work and perseverance of the owner. It is, however, passion of the owner that pushes them to work hard.

## **2. Self-Reliance**

Let’s talk about being self-reliant, which is another key motivational factor that drives more than half of the world’s population towards entrepreneurship.

One of the biggest problems with working for someone else is that you are almost never given the freedom to solve a problem on your own. It is always about getting permissions from higher authorities along with finishing mysterious paperwork for the same.For some, that turns out exactly to be the key reason for starting their own company. Entrepreneurs are very creative people, and they don’t want to slow down their creativity for any reasons.

## **3. Feeling of accomplishment**

For some of us, the feeling of pride that comes along in making a difference in the society is what plays a crucial role in establishing a venture.It’s the pride and a sense of accomplishment that one feels in offering services to the community makes one attracted to entrepreneurship.Every night before you go to bed, you see yourself feeling satisfied with your day work, it is this exact feeling why people would want to work for themselves.

It is about doing the best that you can for your customers, striving hard for excellence in all the endeavors drives them to start a company.

## **4. Personal Growth**

In real sense, when you run your own business, you really come to know what you are made of. The kind of adversities that you face on daily basis help you become more aware of you as a person, and also helps you grow phenomenally.When you [**start working for yourself**](https://www.entrepreneur.com/article/217724), you have nobody to fall back on. You have no option but to work on your weaknesses in order to make your business grow.

For instance, if you don’t have the mastery over online marketing then you have no other choice but to cultivate the skills of learning online marketing. In this case, you can look for several online marketing tools such as local online business directory Australia.

## **5. Sense of Control**

In my opinion, a sense of control over things comes across as the most profound reason for being an entrepreneur. Most of the entrepreneurs get fascinated by the sense of immense security that comes in being your own boss.

You feel as if you are in complete control of your work and people around.

It’s the sense of security and control that helps in driving the entrepreneurial skills of a person.